



# SMART STATIONS IN SMART CITIES

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## How to improve the information boards in railway stations

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Session 3 -

UNDER THE HIGH PATRONAGE OF



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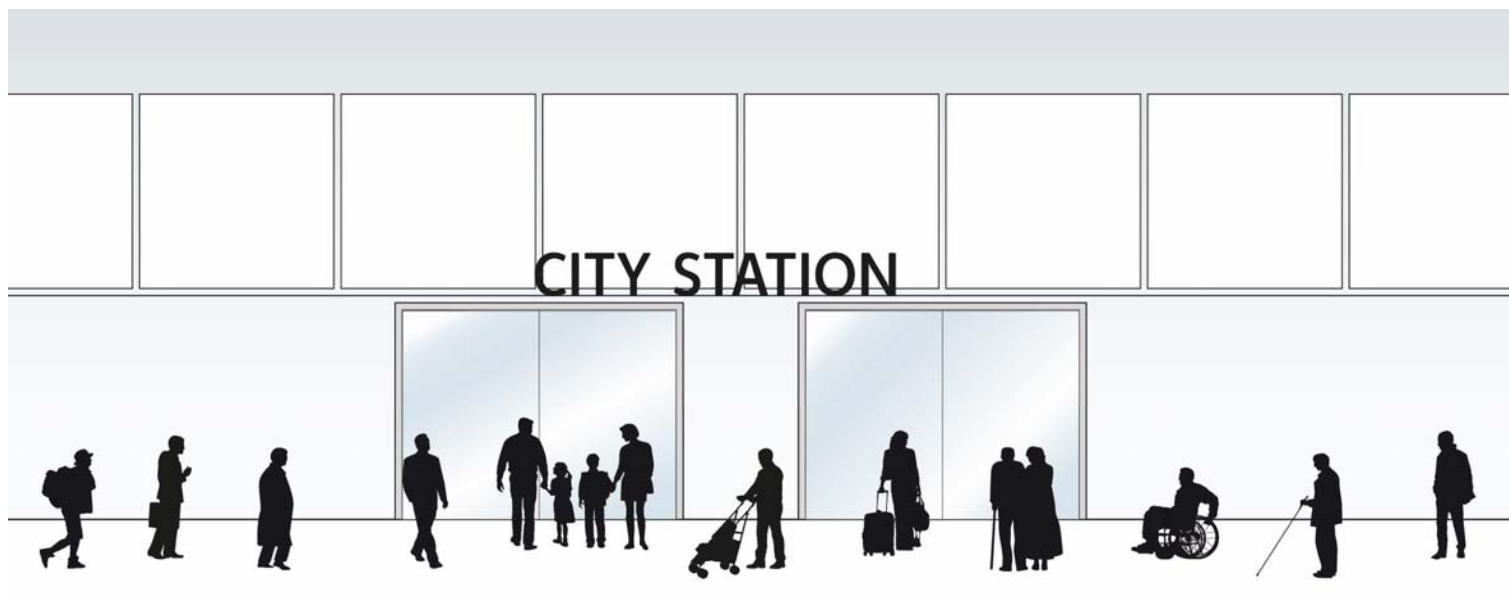
## Changing the UIC approach on information for passengers

- ❖ more than 40 years of practice in information for passengers
- ❖ the need of a deep renewal that integrates new regulations
- ❖ our method : re-create the leaflet through a dialogue with RUs



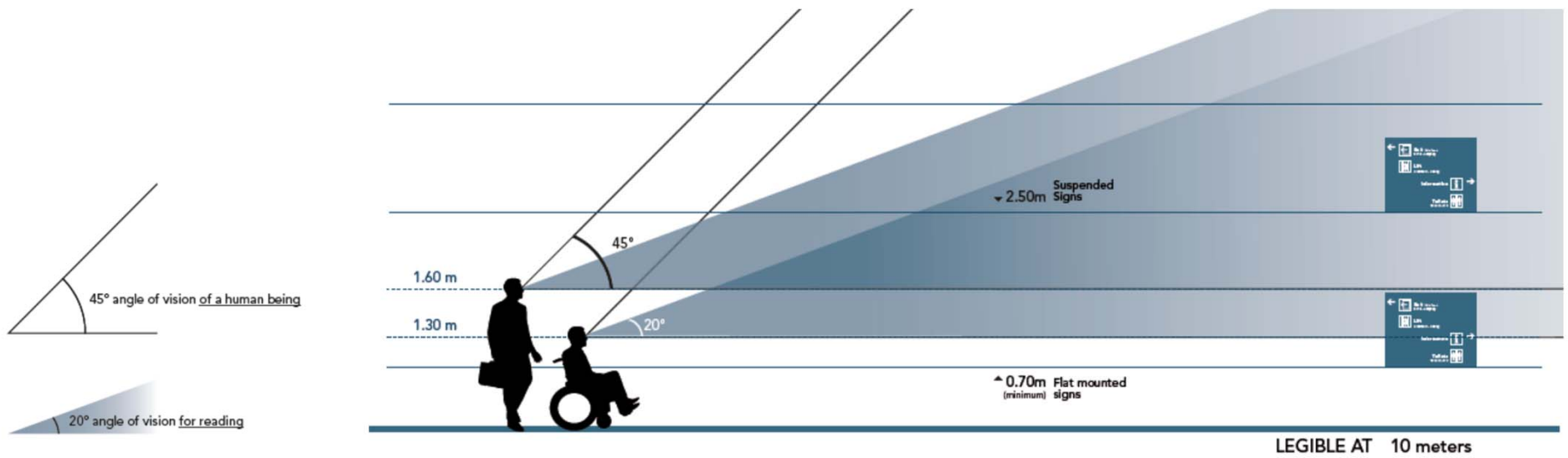
## Tacking the challenges of individualization and digitalization

- ❖ individualization : allowing a flexible and personal use of information



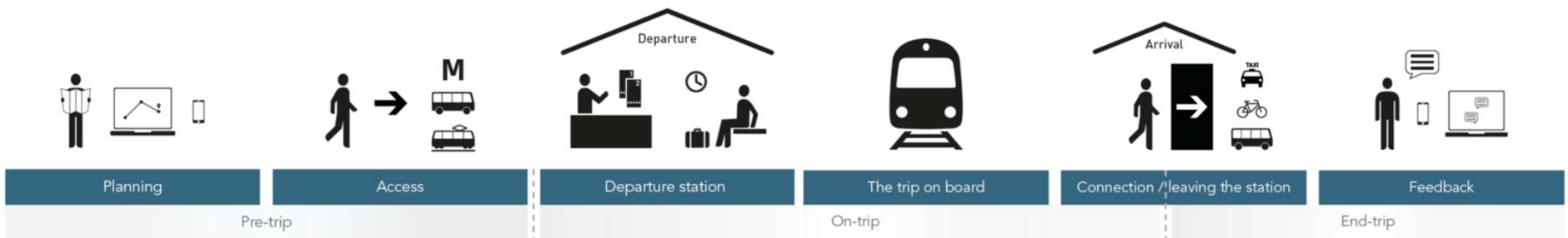
## Tacking the challenges of individualization and digitalization

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## Tacking the challenges of individualization and digitalization

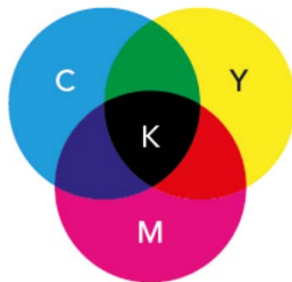
- ❖ digitalization : conceiving pictograms and information elements with the possibility of a digital use



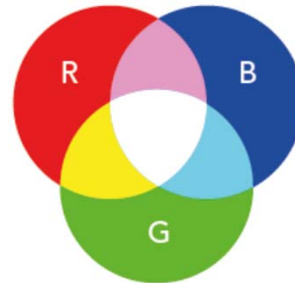
## Tacking the challenges of individualization and digitalization

- ❖ digitalization : conceiving pictograms and information elements with the possibility of a digital use

Print colors



Screen colors



## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A coherence of information based on a range of boards

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- ❖ A coherence of information based on a range of boards

In the building





## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A coherence of information based on a range of boards

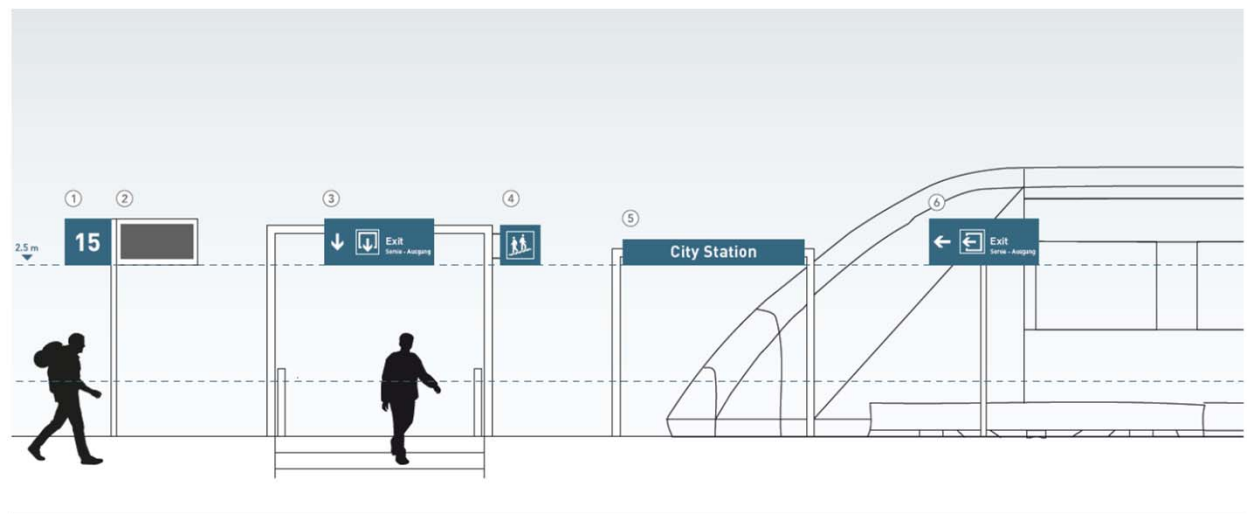
In the hall



## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A coherence of information based on a range of boards

On the platform



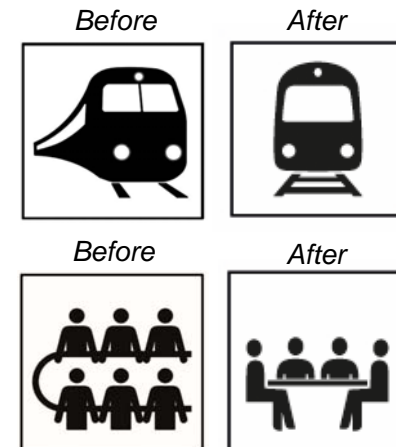
- ① Platform indicator    ② Train information screen    ③ Directional signs    ④ Access signs    ⑤ Station name    ⑥ Directional signs

## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A balance between principles and advices

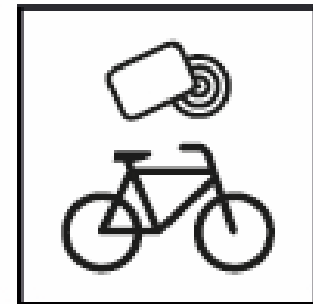
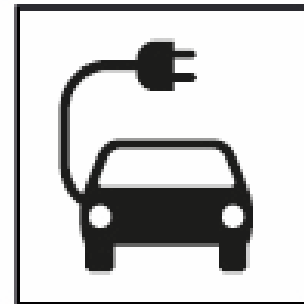
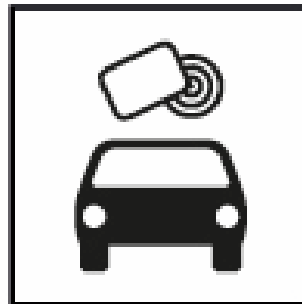
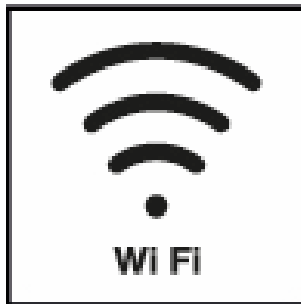
## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A balance between principles and advices
- ❖ A light restyling of pictograms



## A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- ❖ A balance between principles and advices
- ❖ A light restyling
- ❖ Fit for the future





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